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Legal and Copyright Compliance Notice; Privacy Statement

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<u>Legal and Copyright Compliance</u> <u>Notice; Privacy Statement</u> Wentworth Institute of Technology expects all members of its community to comply with U.S. copyright laws, and refers all users of its technological and information resources to the **Responsible Use of Information Resources Policy (https://wit.edu/sites/default/files/202**:

<u>Responsible Use of Information Resources Policy (https://wit.edu/sites/default/files/2020-10/Acceptable%20Use%20Policy March2020.pdf)</u>

and the description of copyright law included therein that governs the use of these resources. For more detailed information concerning U. S. copyright law, users may consult the following web sites:

- U.S. Copyright Office (http://lcweb.loc.gov/copyright/)
- Copyright Clearance Center (http://www.copyright.com/)

<u>Copyright and Multimedia Law for Webbuilders and Multimedia Authors</u>

• (http://bailiwick.lib.uiowa.edu/journalism/mediaLaw/copyright_main.html)

The use of Wentworth information resources including but not limited to networks, emails, and web publishing is a privilege granted by Wentworth to members of its community or related parties. It is not a right, and the privilege is contingent upon compliance with Institute policies. Pursuant to Institute policy, users of these resources who violate copyright laws may be subject to disciplinary action, including but not limited to loss of access to Institute computers, computer networks, data, and other technological and information resources, warning, suspension and separation from the Institute

Wentworth Institute of Technology has designated an agent to receive all complaints regarding infringement of copyrights on Wentworth Institute of Technology web sites under the provisions of the Digital Millennium Copyright Act, as follows:

Brian J. Burns
Director of Compliance and Risk Management
Wentworth Institute of Technology
550 Huntington Avenue – Williston 308
Boston, Massachusetts 02115
(617) 989-4413
(617) 989-4168 (fax)

Burnsb2@wit.edu (mailto:Burnsb2@wit.edu)

Privacy Statement

This Privacy Policy discloses the privacy practices for WIT.edu and for all subdomains of WIT.edu, and for content using other electronic media hosted or generated by Wentworth Institute of Technology, subject to the individual privacy practices of third-parties whose services Wentworth Institute of Technology may be using.

What information do we gather about you?

We collect information from you when you access WIT.edu and when you subscribe to our email service. Specifically, by placing a cookie in the visitor's browser, Wentworth's website captures visitor data in three primary areas:

- 1. Situational (date/time, device, location, etc.)
- 2. Behavioral (origin URL, page views, time on page, clicks, downloads, etc.)
- 3. Personally identifiable (name, email, phone, company, title, etc.)

What do we use your information for?

We use your IP address to help diagnose problems with our server and to administer our website by identifying (1) which parts of our site are most heavily used, and (2) which portion of our audience comes from within the WIT network. We receive and may store any information you enter on our website or give us in any other way. We may use this information to personalize your experience with WIT.edu. You can choose not to provide certain information, but then you might not be able to take advantage of many of our features. (You may opt out by disabling the cookies in your web browser.)The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions. (You may opt out of future emails through a link in the email.)

User information may be shared with third-party partners to the extent necessary to provide and improve web services or other communications to users. Any third parties who receive user information for this purpose are prohibited from using or sharing user information for any purpose other than providing services to users.

We may also provide your information to third parties in circumstances where we believe that doing so is necessary or appropriate to: satisfy any applicable law, regulation, legal process or governmental request; detect, prevent or otherwise address fraud, security or technical issues; or protect the rights, property or safety of us, our users or others.

Device Information Collected By Us

We may collect information about the computer, mobile device or other device you use to access WIT.edu, such as IP address, geolocation information, unique device identifiers, browser type, browser language or other information of this nature. We use this information in an aggregate fashion to track access to WIT.edu. We do not disclose site usage by individual IP addresses. Web server logs are retained on a temporary basis and then deleted from our systems.

Cookies

Cookies are small files that are stored on your computer (unless you block them). We use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

Third-Party Cookies

Cookies may be set by an organization other than WIT.edu. These "third-party cookies" may, for example, originate from websites such as YouTube, Twitter, Facebook, Google Plus or other social media services for which WIT.edu has implemented "plug-ins." Since the cookie policies of these sites change over time, you should determine their policies by visiting the privacy policy pages of these sites directly.

Wentworth may use Google services to deliver and monitor our advertising campaigns which may, in turn, use cookies to help us serve and manage ads across the internet. We may also use the information gained to serve you ads based on your previous interactions on our website. Third-party vendors, including Google, may show ads to you on sites across the Internet that may be based on your past visits to our website. If your browser is set up for cookies, and you no longer wish to accept them, you may disable cookies through your individual browser options to refuse all cookies or to indicate when a cookie is being sent. Additionally, you can choose to opt out of Google advertising here (

https://www.google.com/policies/technologies/ads/ (https://www.google.com/policies/technologies/ads/)

), or visit the Network Advertising Initiative

<u>opt-out page (http://www.networkadvertising.org/choices/)</u>. Refusal to accept cookies or opting out of Google advertising will not limit your ability to use our website.

• Learn more about cookies (http://www.allaboutcookies.org/).

Links to Third-Party Websites

We may provide hyperlinks to third-party websites as a convenience to users of WIT.edu. WIT.edu does not control third-party websites and is not responsible for the contents of any linked-to, third-party websites or any hyperlink in a linked-to website. We are not responsible for the privacy practices or the content of third-party websites.

Emailing Wentworth

If you send us email messages, you should be aware that information disclosed in email may not be secure or encrypted and thus may be available to others. We suggest that you exercise caution when deciding to disclose any personal or confidential information in email. We will use your email address to respond directly to your questions or comments.

Email Policy

We will not share, sell, rent, swap or authorize any third party to use your email address for commercial purposes without your permission.

User Generated Content (Including Comments and Profiles)

We offer opportunities for you to engage with Wentworth via WIT.edu, including submitting comments and replies on selected news stories. Any information you disclose in your submission of comments, including name, email, website, and the comment itself is property of Wentworth

Institute of Technology and visible on internal servers. Additionally, information regarding name and comments shall be public on Wentworth WIT.edu website once a comment or reply is approved for submission on the website. Comments are up to the discretion and approval of Institute moderators.

If you choose to use the Institute's mobile sites and applications, any of the features of these sites, including but not limited to RSS, API, software and other downloads (collectively, "the Services"), you will be agreeing to abide by all of the terms and conditions of these Terms of Service between you and Wentworth Institute of Technology ("us" or "we").

Wentworth Institute of Technology reserves the right to reject or remove thereafter any content from appearing on its site that does not meet its user generated content policy.

User Generated Content Terms of Use

You shall not upload to, or distribute or otherwise publish on to the WIT.edu website any libelous, defamatory, obscene, pornographic, abusive, or otherwise illegal material; any comment deemed to contain any of the above. You agree that you will not deliberately disrupt discussions with repetitive messages, meaningless messages or "spam." You agree not to use language that abuses or discriminates on the basis of race, religion, nationality, gender, sexual preference, age, region, disability, or other federal or state protected classification. You may not impersonate another user or a Wentworth staff member by choosing a similar screen name. You must disclose conflicts of interest. Any comments deemed containing the above will not be approved for distribution or, if approved, will removed thereafter.

You acknowledge that any submissions you make to the WIT.edu website (i.e., user-generated comments (each, a "Submission") may be edited, removed, modified, published, and displayed on the WIT.edu website and you waive any rights you may have in having the material altered or changed in a manner not agreeable to you. Submissions made to the WIT.edu website may also be included in Wentworth's RSS feeds, APIs and made available for republishing through other formats.

Wentworth Institute of Technology reserves the right to delete, move, or edit Submissions that it deems abusive, defamatory, obscene, in violation of copyright or trademark laws, or otherwise unacceptable.

By making a Submission, you are consenting to its display and publication on the Site and in the Services and for related online uses.

When you share or recommend (with or without adding your own comments) any articles or content from the WIT.edu website to your Facebook, Twitter, or Google+ profile, that action is governed by their respective Privacy Policies.

Information Protection

To prevent unauthorized access, maintain data accuracy and ensure the appropriate use of information we gather about you, we have taken commercially reasonable steps to protect the information. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure.

Changes to this Policy

This Privacy Policy may be amended from time to time. Any such changes will be posted on this page. The effective date of this policy was October 6, 2016.