

# Introducing Blackboard Ally

Making course content more accessible



Blackboard Ally is a revolutionary product that focuses on making digital course content more accessible. Using inclusivity, sustainability and automation as its key pillars, Blackboard Ally helps you understand and tackle accessibility in a way that benefits all students.

## Highlights of Blackboard Ally



### Close and Seamless Integration

Raise awareness and visibility of accessibility by integrating directly into the Learning Management System and existing workflows.



### Accessibility Checklist

Automatically check all course content for accessibility issues against the WCAG 2.0 standard.



### Alternative Accessible Formats

Apply advanced machine learning algorithms to provide all students access to more accessible alternatives such as Semantic HTML, ePub, Audio and Electronic.



### Feedback and Guidance

Deliver in-context feedback and guidance to help instructors improve the accessibility of their content and build towards a sustainable change in behavior.



### Comprehensive Reporting

Gain deep understanding of your institution's performance through the institution-wide course content accessibility report.



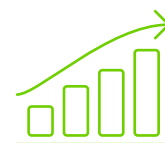
### Proactive Approach

Proactively tackle accessibility and target all instructors and content to maximize results in a sustainable way.



### Benefits All Students

A unique inclusive approach to accessibility that focuses on improving the quality and usability of course materials for all students.



### Accessibility Spectrum

Move your institution up on the accessibility spectrum through Ally's 3-step approach of automation, instructor engagement and measuring performance.